



### AT-A-GLANCE

#### **HISTORIC GREEN:**

Historic Green serves to transform and revitalize communities through education and charitable activities that integrate sustainable design and heritage conservation practices.

**During the inaugural “Spring Greening” event in March 2008, Historic Green directed more than 500 volunteers during a two week period, positively affecting 150 homes and businesses while contributing more than \$250,000 worth of volunteer labor to 12 various projects.**

Now in its second year, the *Historic Green* event “Spring Greening” will focus on implementing sustainability and preservation techniques to combine the concepts of green design construction and historic restoration. As a relatively unexplored, underdeveloped idea of sustainable preservation, the *Historic Green* initiative will green the existing built and natural spaces of the historic Holy Cross neighborhood on a scale never attempted before.

#### **2009 SPRING GREENING:**

**March 10-20, 2009  
Holy Cross Neighborhood  
New Orleans, Louisiana**

#### **HISTORIC GREEN SPRING GREENING PROJECTS 2009:**

As the second Historic Green event, this initiative focuses on implementing sustainability and preservation to combine the concepts of green design construction and historic restoration. This year’s projects will include the following:

- Design and construct a new LEED® Platinum facility to house the new offices of The Lower 9th Ward Center for Sustainable Engagement & Development (CSED)
- Implementation of the St. Claude Initiative: the clean-up and beautification of a major New Orleans corridor bordering Holy Cross and the rest of the Lower Ninth Ward
- Renovate several sustainable historic homes in the Holy Cross neighborhood
- Partner with Lower Ninth homeowners to green their properties: weatherization, radiant barriers, widespread installation of compact fluorescent lamps (CFLs)
- Demonstrate green home deconstruction and material reuse
- Reestablish green spaces such as parks, playgrounds and community gardens throughout the Lower Ninth Ward
- Design and install demonstration rain gardens throughout the Lower Ninth Ward
- Conduct educational workshops throughout the 11-day period to train residents and volunteers on the tenets of sustainable preservation
- Provide Holy Cross neighborhood/Lower Ninth tours
- Restore a tupelo cypress ecosystem at Bayou Bienvenue and “green up” public spaces around the Bayou

**HOLY CROSS  
NEIGHBORHOOD,  
NEW ORLEANS:**

As one of the most devastated parts of New Orleans ravaged by Hurricanes Katrina and Rita, this area is being rebuilt and restored sustainably, with the help of young professionals and student volunteers in the construction industry. More than 85 percent of this area's homes are listed on the National Historic Registry.

Volunteers, along with sustainability and historic preservation experts, will focus on green design reconstruction to refurbish the once beautiful housing to its original charm. The Holy Cross Neighborhood Association also has adopted guidelines to seek carbon neutrality by 2020 and climate neutrality by 2030. Visit [www.zerocarbonnola.org](http://www.zerocarbonnola.org) for more information on Holy Cross Neighborhood's goals and innovations.

**MEDIA CONTACT:**

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**WEB SITES:**

[www.HistoricGreen.org](http://www.HistoricGreen.org)  
[www.helpholycross.org](http://www.helpholycross.org)

**SUSTAINABLE  
DESIGN AND  
HERITAGE  
CONSERVATION:**

*Historic Green* is about the possibilities. About knowing a place. Respecting its rich heritage for future generations. And seeing the promise of sustainability to create healthier, safer, more livable communities. Historic Green represents a blending of the past, the present and the future. What was, meets what could be.

**WHO CAN  
VOLUNTEER:**

College students, young professionals, skilled professionals, retirees, community members, anyone who can work a shovel or paint brush—all are welcome!

**HOW TO REGISTER:**

To register to volunteer in New Orleans, visit [www.acteva.com/booking.cfm?bevoid=171016](http://www.acteva.com/booking.cfm?bevoid=171016)

**PARTNERS**

U.S. Green Building Council, Make It Right Foundation, Preservation Trades Network, National Trust For Preservation, Sierra Club Gulf Coast Recovery, Mercy Corps, Global Green, Louisiana Trust for Historic Preservation and the Preservation Resource Center.

**SPONSORSHIP:**

Sponsorship opportunities are available. For more information, please email us at [sponsor@historicgreen.org](mailto:sponsor@historicgreen.org).

**DONATIONS:**

Donations are accepted through [www.acteva.com/booking.cfm?bevoid=171014](http://www.acteva.com/booking.cfm?bevoid=171014)

**HOW TO HELP:**

- Become a sponsor of Historic Green
- Provide stipends for students or colleagues who want to volunteer
- Host a training event for Historic Green Volunteers

*Historic Green is a registered non-profit organization with 501(c)(3) status pending. Donations to Historic Green are tax deductible to the fullest extent provided by law, under the provisions of Internal Revenue Code Section 501(c)(3).*